



BACK COVER
(LIVE AREA)

* Case Board width (Book Size -0.125")

Examples

Book Size	Case Board Size
<i>Portrait</i>	
5 x 7	4.875 x 7.25
5.5 x 8.5	5.375 x 8.75
6 x 9	5.875 x 9.25
5.5 x 8.5	5.375 x 8.75
7 x 10	6.375 x 9.75
8.5 x 11	8.375 x 11.25
9 x 11	8.875 x 11.25
<i>Landscape</i>	
7 x 5	6.875 x 5.25
8.5 x 5.5	8.375 x 5.75
9 x 6	8.875 x 6.25
10 x 7	9.875 x 7.25
11 x 8.5	10.875 x 8.75
11 x 9	10.875 x 9.25

FRONT COVER
(LIVE AREA)

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Case Cover Sample Template - Oblong

Print ready PDF must meet the following criteria to ensure your book prints without problems:

- Case Cover sent in as a spread will include:
Back Case Width * + 0.375" Gusset + Spine + 0.375" Gusset + Front Case Width * + extra wrap for the board.
Case Book Height = Book Height + 0.25" + extra image for the wrap of the board.
- Spine Width: Minimum width is 0.25".
- Gussets and Wrap: Your artwork can extend over into these areas, but should not contain any important information or copy.
- Fonts must be embedded or converted to outlines.
- Black text should be 100% of black only and not a CMYK "rich black" mix.
- White text should be set to knockout, not as an overprint.
- Black images should be supplied as Grayscale not CMYK or RGB.*
- Color images should be supplied as four-color process CMYK, not a RGB color model. *
- * If you are unfamiliar with this terminology, don't worry. We can convert it for you, though some variation in the color may occur.
- Solid black areas we recommend a Rich Black build of 30c, 30m, 30y, 100k.
- Avoid using color builds or images with total ink values of 320 to 400.
- Recommended minimum image resolution of color or grayscale photographs is 300 dpi and 600 dpi for line work at 100% of the final image.
- Recommend critical copy and artwork/logos be kept at least 0.25" from gussets and trim edges. This is regarded as a "safe" or "quiet" area.
- If artwork is on or close to the trim, extend the art an extra beyond the trim edge. This is considered bleed. Case bound books will need a 0.5875" face wrap/bleed and 0.5" head and foot wrap/bleed. Supply files with an extra image to include the bleed and wrap areas.
- If trim marks are indicated please keep them outside the live (trim & bleed) print area.
- Recommended Compression settings are: "Do Not Downsample" and set to "NONE" or "ZIP"

*Not all design concepts will translate from a web view to the printed product.
If you have questions or concerns please call 301.362.0700.*