

BACK COVER (LIVE AREA)

* Case Board width (Book Size - 0.125")

Examples

Book Size	Case Board Size
<i>Portrait</i>	
5 x 7	4.875 x 7.25
5.5 x 8.5	5.375 x 8.75
6 x 9	5.875 x 9.25
7 x 10	6.875 x 10.25
8.5 x 11	8.375 x 11.25
9 x 11	8.875 x 11.25
<i>Landscape</i>	
7 x 5	6.875 x 5.25
8.5 x 5.5	8.375 x 5.75
9 x 6	8.875 x 6.25
10 x 7	9.875 x 7.25
11 x 8.5	10.875 x 8.75
11 x 9	10.875 x 9.25

Caliper	Roll Press Paper Options
0.0022	30lb_White_Opaque
0.0032	40lb_White_Opaque
0.0025	45lb_White_Opaque
0.0038	50lb_White_Opaque
0.005	50lb_Cream Hi-Bulk
0.0046	30lb_White_Opaque
0.0036	70lb_Matte
0.0038	80lb_Gloss

Caliper	i300 Paper Options
0.0031	40lb_White_Opaque
0.0036	50lb_White_Opaque
0.0046	60lb_White_Opaque
0.0053	70lb_White_Opaque
0.0061	80lb_White_Opaque
0.0074	100lb_White_Opaque
0.0032	70lb_Gloss - 4up
0.0034	70lb_Gloss - 2up
0.0039	70lb_Matte
0.0036	80lb_Gloss - 4up
0.0037	80lb_Gloss - 2up
0.0042	80lb_Matte - 4up
0.0047	80lb_Matte - 2up
0.0042	100lb_Gloss - 4up
0.0048	100lb_Gloss - 2up
0.0055	100lb_Matte - 4up
0.0056	100lb_Matte - 4up

(LAYOUT NOT TO SIZE)

Safe Area - 0.25"

Gusset - 0.375"

SPINE

Spine width

Please keep spine copy and logos away from the fold edge

Safe Area - 0.625" (including gusset)

Gusset - 0.375"

Safe Area - 0.625" (including gusset)

Safe Area - 0.25"

FRONT COVER (LIVE AREA)

* Case Board width (Book size - 0.125")

Case Bind Cover - Guide (LAYOUT NOT TO SIZE)

Print ready PDF must meet the following criteria to ensure your book prints without problems:

- Case Cover sent in as a spread will include:
 - Case Book Width: Back Cover (Size - 0.125") + 0.375" Gusset + Spine Width + 0.375" Gusset + Front Cover (Size - 0.125") + 0.5875 board wrap.
 - Case Book Height: Book Height + 0.25" + extra image for the wrap of the board.
- Spine Width Calculator: Text page count divided by 2 x paper caliper + 0.145" = Spine Width. Minimum bulk is 0.25". If your spine width falls under 0.249" round up the spine width to 0.25"
- Gussets and Wrap: Your artwork can extend over into these areas, but should not contain any important information or copy.
- Fonts must be embedded or converted to outlines.
- Black text should be 100% of black only and not a CMYK "rich black" mix.
- White text should be set to knockout, not as an overprint.
- Black images should be supplied as Grayscale not CMYK or RGB.
- Color images should be supplied as four-color process CMYK, not a RGB color model.
 - * Avoid using mix color models exceptionally when objects have a transparency.
- Solid black areas we recommend 100% black set to knockout or a Rich Black build of 30c, 30m, 30y, 100k.
- Avoid using color builds or images with total ink values of 320 to 400.
- Recommended minimum image resolution of color or grayscale photographs is 300 dpi and 600 dpi for line work at 100% of the final image.
- Safe Areas: Your artwork can extend over into these areas but should not contain any important logos, charts or text information. Recommend that critical copy and artwork be kept at least 0.25" from gussets and trim edges.
- If artwork is on or close to the trim, extend the art an extra beyond the trim edge. This is considered bleed. Case bound books will need a 0.5875" face wrap/bleed and 0.5" head and foot wrap/bleed. Supply files with an extra image to include the bleed and wrap areas.
- If trim marks are indicated please keep them outside the live (trim & bleed) print area.
- Recommended Compression settings:
 - › "Do Not Downsample" set to "NONE" or "ZIP" for books with moderate amount of Images.
 - › "Do Not Downsample" set to JPEG with MAX Image Quality for book with heavy coverage of Images or when your final file size is 1 gigabyte or more, Yearbooks are a good example.

We hope this helps, if you have any other questions, please don't hesitate to contact us at 301.362.0700

Not all design concepts will translate from a web view to the printed product. Few examples are tight borders, small copy or very light tints.

Case Board Height (Book Height + 0.25")

Safe Area - 0.25"

Case Board Height (Book Height + 0.25")

Safe Area - 0.25"