

0.125" BLEED

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## BACK COVER (LIVE AREA)

Book width

### Lamination Options:

#### Self Cover Booklets

No Lamination

#### Plus Cover Booklets

The Outside Cover can be laminated with  
Gloss, Matte or Soft Touch Matte

(LAYOUT NOT TO SIZE)

Safe Area - 0.25"

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## FRONT COVER (LIVE AREA)

Book width

## Perfect Bind Cover - Guide (LAYOUT NOT TO SIZE)

Print ready PDF must meet the following criteria to ensure your book prints without problems:

- Perfect Bound Cover sent in as a spread will include:  
Back Cover + Front Cover + 1/8" bleed
- Safe Areas: Your cover artwork can extend over into these areas, but should not contain any important logos or text information. Recommend that critical copy and artwork be kept at least 0.25" from the fold plus the face, head and foot trims.
- Fonts must be embedded or converted to outlines.
- Black text should be 100% of black only and not a CMYK "rich black" mix.
- White text should be set to knockout, not as an overprint.
- Solid black areas we recommend 100% black set to knockout or a Rich Black build of 30c, 30m, 30y, 100k.
- Avoid using color builds or images with total ink values of 320 to 400.
- Black images should be supplied as Grayscale not CMYK or RGB.
- Color images should be supplied as four-color process CMYK, not a RGB color model.  
\* Avoid using mix color models exceptionally when objects have a transparency.
- Recommended minimum image resolution of color or grayscale photographs is 300 dpi and 600 dpi for line work at 100% of the final image size.
- If elements like photos, illustrations or graphics are on or close to the trim, please extend the elements an extra 0.125" beyond the trim edge. This is considered bleed. Supply files with an extra 0.125" (1/8 inch) added to all sides to include the bleed area.
- If trim marks are indicated please keep them outside the live (trim & bleed) print area.
- Recommended Compression settings:
  - "Do Not Downsample" set to "NONE" or "ZIP" for books with moderate amount of Images.
  - "Do Not Downsample" set to JPEG with MAX Image Quality for book with heavy coverage of Images or when your final file size is 1 gigabyte or more, Yearbooks are a good example.

We hope this helps, if you have any other questions,  
please don't hesitate to contact us at 301.362.0700

Not all design concepts will translate from a web view to the printed product. Few examples are tight borders, small copy or very light tints.

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Safe Area - 0.25"

# INSIDE FRONT COVER (C2)

(LIVE AREA)

# INSIDE BACK COVER (C3)

(LIVE AREA)

Book width

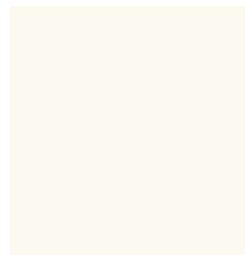
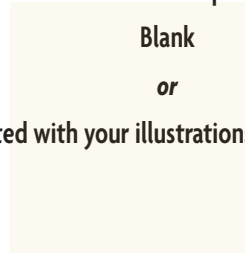
Book width

Inside Cover Options:

Blank

or

Printed with your illustrations and/or copy



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