

BACK COVER (LIVE AREA)

* Case Board width (Book Size - 0.125")

Examples...

Book Size	Case Board Size
Portrait	
5 x 7	4.875 x 7.25
5.5 x 8.5	5.375 x 8.75
6 x 9	5.875 x 9.25
7 x 10	6.875 x 10.25
8.5 x 11	8.375 x 11.25
9 x 11	8.875 x 11.25
Square/Landscape	
8.5 x 8.5	8.375 x 8.75
11 x 8.5	10.875 x 8.75

(LAYOUT NOT TO SIZE)

Gusset - 0.375"

SPINE

Spine width

Please keep spine copy and logos away from the fold edge

Safe Area - 0.625" (including gusset)

Gusset - 0.375"

Safe Area - 0.625" (including gusset)

Safe Area - 0.25"

FRONT COVER (LIVE AREA)

* Case Board width (Book size - 0.125")

Case Bind Cover - Guide (LAYOUT NOT TO SIZE)

Print ready PDF must meet the following criteria to ensure your book prints without problems:

- Case Cover sent in as a spread will include:
 - Case Book Width: Back Cover (Size - 0.125") + 0.375" Gusset + Spine Width + 0.375" Gusset + Front Cover (Size - 0.125") | plus board bleed wrap 0.5875 (x2).
 - Case Book Height: Book Height + 0.25" | plus board bleed wrap 0.5 (x2)
- Spine area: Design copy and logos to be at least 0.0625 from the spine fold edges to keep the elements from wrapping into the gussets areas. Minimum cased-in cover spine width is 0.3125".
- Gussets and Wrap: Your artwork can extend over into these areas, but should not contain any important information or copy.
- Fonts must be embedded (printed cover) or converted to outlines (foil stamp cover).
- Black text should be 100% of black only and not a CMYK "rich black" mix.
- White text should be set to knockout, not as an overprint.
- Black elements and images should be supplied as Grayscale not CMYK or RGB.
- Color elements and images should be supplied as four-color process CMYK, not a RGB color model.
 - * Avoid using mix color models when objects have a transparency.
 - * If RGB elements are supplied, press will translate to CMYK, note some variation of the color can occur.
- Solid black areas we recommend 100% black set to knockout or a Rich Black build of 40c, 40m, 40y, 100k.
- Avoid using color builds or images with total ink values greater than 320.
- Image Resolution: Recommended minimum resolution for color or grayscale photographs is 300-dpi and 600-dpi for line-work at 100% of the final image size. When creating the cover spread within a Photoshop style program we recommend at least 400-dpi.
- Safe Areas: Your artwork can extend over into these areas but should not contain any important logos, charts or text information. Recommend that critical copy and artwork be kept at least 0.25" from the gussets and trim edges.
- Bleed: If artwork is on or close to the trim, extend the art beyond the trim edges into the board wrap area. This is considered bleed. Case bound books require 0.5875" face bleed and 0.5" head & foot bleed into the board wrap areas.
- If trim marks are indicated please keep them outside the live (trim & bleed) print area.
- Recommended Compression settings:
 - › "Do Not Downsample" set to "NONE" or "ZIP" for books with moderate amount of Images.
 - › "Do Not Downsample" set to "JPEG" with "MAX Image Quality" for book with heavy coverage of Images creating a large data file. Example, 800+ megabyte Yearbook text file.

We hope this helps, if you have any other questions, please don't hesitate to contact us at 301.362.0700
Not all design concepts will translate from a web view to the printed product. Few examples are tight borders, small copy or very light tints.

Case Board Height (Book Height + 0.25")

Safe Area - 0.25"

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Safe Area - 0.25"