

0.25" BLEED		0.25" BLEED	
BACK COVER (LIVE AREA)		Safe Area - 0.25" FRONT COVER (LIVE AREA)	
Book width		Book width	
Lamination Options:		Saddle-Stitch Cover Spread - Guide (LAYOUT NOT TO SIZE)	
Self Cover Booklets No Lamination Send in as single pages including the text		Print ready PDF must meet the following criteria to ensure your book prints without problems:	
Plus Cover Booklets The Outside Cover can be laminated with Gloss, Matte or Soft Touch Matte		<ul style="list-style-type: none"><li>Saddle-Stitch Cover sent in as a <b>spread</b> will include:<ul style="list-style-type: none"><li>Outside Cover artwork: Back Cover + Front Cover   with 0.25" bleed</li><li>Optional Inside Cover artwork: Inside Back Cover + Inside Front Cover   with 0.25" bleed</li></ul></li><li>Saddle-Stitch Cover can also be sent in as a <b>single pages</b> with 0.25" bleed along with the Text:<ul style="list-style-type: none"><li>Front cover   Inside Front Cover   Text Pages   Inside Back Cover   Back Cover</li></ul></li><li>Safe Areas: Your cover artwork can extend over into these areas, but should not contain any important logos or text information. Recommend that critical copy and artwork be kept at least 0.25" from the fold plus the face, head and foot trims.</li><li>Fonts must be embedded (preferred) or converted to outlines.</li><li>Black text should be 100% of black only and not a CMYK "rich black" mix.</li><li>White text should be set to knockout, not as an overprint.</li><li>Solid black areas we recommend <u>100% black set to knockout</u> or a Rich Black build of 40c, 40m, 40y, 100k.</li><li>Avoid using color builds or images with total ink values greater than 320.</li><li>Black elements and images should be supplied as Grayscale not CMYK or RGB.</li><li>Color elements and images should be supplied as four-color process CMYK, not a RGB color model.<ul style="list-style-type: none"><li>* Avoid using mix color models when objects have a transparency.</li><li>* If RGB elements are supplied, press will translate to CMYK, note some variation of the color can occur.</li></ul></li><li>Image Resolution: Recommended minimum resolution for color or grayscale photographs is 300 dpi and 600 dpi for line-work at 100% of the final image size. When creating a cover within a Photoshop style program we recommend at least 400-dpi.</li><li>Bleed: If elements like photos, illustrations or graphics are on or close to the trim, please extend the elements an extra 0.25" beyond the trim edge. This is considered bleed. Supply files with an extra 0.25" added to all sides to include the bleed area.</li><li>If trim marks are indicated please keep them outside the live (trim &amp; bleed) print area.</li><li>Recommended Compression settings:<ul style="list-style-type: none"><li>&gt; "Do Not Downsample" set to "NONE" or "ZIP" for books with moderate amount of Images.</li><li>&gt; "Do Not Downsample" set to "JPEG" with "MAX Image Quality" for book with heavy coverage of Images creating a large data file. Example, 800+ megabyte Yearbook text file.</li></ul></li></ul>	
(LAYOUT NOT TO SIZE)		We hope this helps, if you have any other questions, please don't hesitate to contact us at 301.362.0700 Not all design concepts will translate from a web view to the printed product. Few examples are tight borders, small copy or very light tints.	
Spring 2025 ♦ May 02		Safe Area - 0.25"	
0.25" BLEED		0.25" BLEED	

BACK COVER  
(LIVE AREA)

Book width

Lamination Options:

Self Cover Booklets

No Lamination

Send in as single pages including the text

Plus Cover Booklets

The Outside Cover can be laminated with  
Gloss, Matte or Soft Touch Matte

(LAYOUT NOT TO SIZE)

Spring 2025 ♦ May 02

Safe Area - 0.25"

0.25" BLEED

FRONT COVER  
(LIVE AREA)

Book width

Saddle-Stitch Cover Spread - Guide  
(LAYOUT NOT TO SIZE)

Print ready PDF must meet the following criteria to ensure your book prints without problems:

- Saddle-Stitch Cover sent in as a **spread** will include:
  - Outside Cover artwork: Back Cover + Front Cover | with 0.25" bleed
  - Optional Inside Cover artwork: Inside Back Cover + Inside Front Cover | with 0.25" bleed
- Saddle-Stitch Cover can also be sent in as a **single pages** with 0.25" bleed along with the Text:
  - Front cover | Inside Front Cover | Text Pages | Inside Back Cover | Back Cover
- Safe Areas: Your cover artwork can extend over into these areas, but should not contain any important logos or text information. Recommend that critical copy and artwork be kept at least 0.25" from the fold plus the face, head and foot trims.
- Fonts must be embedded (preferred) or converted to outlines.
- Black text should be 100% of black only and not a CMYK "rich black" mix.
- White text should be set to knockout, not as an overprint.
- Solid black areas we recommend 100% black set to knockout or a Rich Black build of 40c, 40m, 40y, 100k.
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